

DISTRICT 1

Announcing the College Finalists

(in alphabetical order)

ANNE ARUNDEL COMMUNITY COLLEGE, MD

Newsletter/Magazine Small-Scale
Booklet
Social Media Post or Story-Still
Communication Success Story or Crisis
Communication Campaign
Successful Recruitment or Marketing Program
Campaign
Excellence in Writing-Short Form

BERGEN COMMUNITY COLLEGE, NJ

Brochure (single or series)
Postcard (single or series)
Promotional Video-Short Form

BRISTOL COMMUNITY COLLEGE, MA

Print Wild Card Social Media Post or Story-Video Television/Video Paid Advertisement (single)

BUCKS COUNTY COMMUNITY COLLEGE, PA

Successful Recruitment or Marketing Program Campaign

BUNKER HILL COMMUNITY COLLEGE, MA

Magazine Large-Scale Print Advertisement (single or series) Excellence in Writing-Short Form Excellence in Writing-Long Form

CAPE COD COMMUNITY COLLEGE, MA

Flyer (single or series)
E-Publications
E-Cards
Social Media Page
Radio Advertisement (single or series)

CARROLL COMMUNITY COLLEGE, MD

E-Cards Video Shorts (series) Digital Advertisement (single or series) Excellence in Writing-Long Form

CECIL COLLEGE, MD

Postcard (single or series) Logo Wear

CHESAPEAKE COLLEGE, MD

Viewbook Annual Report Brochure (single or series) Poster (single or series) Website Wild Card

COLLEGE OF SOUTHERN MARYLAND

Academic Catalog or Class Schedule Annual Report Newsletter/Magazine Small-Scale Booklet Promotional Video-Short Form Logo Design

COMMUNITY COLLEGE OF BALTIMORE COUNTY, MD

Viewbook
Newsletter/Magazine Small-Scale
Print Wild Card
Microsite/Landing Page
Social Media Post or Story-Still
Digital Advertisement (single or series)
Interior Signage/Displays (single or series)
Communication Success Story or Crisis
Communication Campaign

COMMUNITY COLLEGE OF BEAVER COUNTY, PA

Video Shorts (single)
Successful Recruitment or Marketing Program
Campaign
Novelty



COMMUNITY COLLEGE OF PHILADELPHIA, PA

Social Media Page
Computer-Generated Illustration
Successful Inclusive Marketing and Communication
Projects
Logo Wear
Wild Card

COMMUNITY COLLEGE OF RHODE ISLAND

Notes/Cards/Invitations (single or series) Social Media Post or Story-Video Promotional Video-Short Form Special Event or Fundraising Campaign Novelty

COUNTY COLLEGE OF MORRIS, NJ

Television/Video Paid Advertisement (single) Interior Signage/Displays (single or series) Government or Community Relations Campaign Campaign Wild Card

DELAWARE COUNTY COMMUNITY COLLEGE, PA

Viewbook
Poster (single or series)
Original Photography (Unmanipulated)
Outdoor Signage/Displays (single or series)
Novelty

DELAWARE TECHNICAL COMMUNITY COLLEGE

Academic Catalog or Class Schedule
Magazine Large-Scale
Poster (single or series)
Print Advertisement (single or series)
Television/Video Paid Advertisement (single)
Digital Advertisement (single or series)
Special Event or Fundraising Campaign
Successful Inclusive Marketing and Communication
Projects

HAGERSTOWN COMMUNITY COLLEGE, MD

Social Media Page Social Media Post or Story-Video Promotional Video-Long Form Video Shorts (series) Social Media or Online Marketing Campaign

HOLYOKE COMMUNITY COLLEGE, MA

Magazine Large-Scale Excellence in Writing-Long Form

HOWARD COMMUNITY COLLEGE, MD

Annual Report
Postcard (single or series)
Notes/Cards/Invitations (single or series)
Audio Content
Government or Community Relations Campaign

MASSBAY COMMUNITY COLLEGE, MA

Print Wild Card Communication Success Story or Crisis Communication Campaign

MIDDLESEX COMMUNITY COLLEGE, MA

Successful Inclusive Marketing and Communication Projects

MONTGOMERY COLLEGE, MD

Booklet
Audio Content
Social Media Post or Story-Still
Video Shorts (single)
Original Photography (Unmanipulated)
Outdoor Signage/Displays (single or series)
Special Event or Fundraising Campaign
Social Media or Online Marketing Campaign



MONTGOMERY COUNTY COMMUNITY COLLEGE, PA

E-Publications E-Newsletter Video Shorts (single)

MOUNT WACHUSETT COMMUNITY COLLEGE, MA

E-Newsletter Logo Design Campaign Wild Card

NORTHERN ESSEX COMMUNITY COLLEGE, MA

Computer-Generated Illustration

OCEAN COUNTY COLLEGE, NJ

Notes/Cards/Invitations (single or series)

PENNSYLVANIA HIGHLANDS COMMUNITY COLLEGE

Original Photography (Unmanipulated)

PRINCE GEORGE'S COMMUNITY COLLEGE, MD

Video Shorts (series)
Government or Community Relations Campaign

QUINSIGAMOND COMMUNITY COLLEGE, MA

E-Publications

ROWAN COLLEGE AT BURLINGTON COUNTY, NJ

Campaign Wild Card Logo Wear Wild Card

SPRINGFIELD TECHNICAL COMMUNITY COLLEGE, MA

E-Newsletter
E-Cards
Audio Content
Outdoor Signage/Displays (single or series)
Interior Signage/Displays (single or series)
Excellence in Writing-Short Form

SUNY NIAGARA, NY

Website Computer-Generated Illustration Television/Video Paid Advertisement (series)

SUNY ULSTER, NY

Website Logo Design